



Media Release
October 2009

DRIVENOW DOUBLES THE DIFFERENCE

With petrol prices falling and the weather warming up there has never been a better time to plan a driving holiday. And, with the introduction of DriveNow's price guarantee you can be sure you are getting the cheapest car and campervan hire price available, or DriveNow will double the difference.

DriveNow Director, Russell Matters, says for those who haven't yet planned their summer holiday the double the difference offer ensures you will get the cheapest price available when booking your car or campervan.

"DriveNow's comparative website aims to make it easy for travellers to find and compare the most competitive rates on rental cars and campervans across Australia.

"Hire a campervan this summer and head out exploring Australia, or rent a car and embark on a driving holiday with family and friends. We are confident that we offer the lowest rates available. If you find a better deal on any car or campervan hire, let us know and we will refund you the difference between the price listed on our website and the price you have been quoted, and then double it," Russell explains.

DriveNow offers quick and easy comparison, and booking, of car and campervan rental across Australia from partners including Avis, Hertz, Budget, Thrifty, Europcar, Redspot Rentals, Apollo Car Rentals, Britz, Apollo, Maui, KEA, backpacker and more.

DriveNow.com.au is the one-stop-shop for the most competitive rates on all rental cars and campervans across Australia and New Zealand. For further information visit www.drivenow.com.au

- Ends -

For further information and images please contact:

Holly Gardner
The PR Edge
P: 03 8416 6771
M: 0417 130 078
holly.gardner@che.com.au